Northwestern University 2311 Campus Drive 1440 Mondays 6:30 p.m. – 9:30 p.m.

Course Objective: This course provides an overview of corporate finance, with an emphasis on valuation. The objective of the course is to apply basic insights from finance theory to real-world business decisions.

Textbook: Richard A. Brealey, Stewart C. Myers and Franklin Allen, *Principles of Corporate Finance*, 11/e, McGraw-Hill, 2014. **Readings and Cases:** We also will use several extra readings and case studies.

Technology: We will use Microsoft Excel and @Risk (a simulation software) in this course. IEMS has a site license to @Risk.

Grading: Grading will be based on four group assignments (60 percent) and an individual final project (40 percent). The final project is due **June 6, 2016**. Assignments and final project should be submitted as **one pdf** file via Canvas. This **one** file should contain all of your work product and attachments. Please name the file with your last name(s) and assignment number.

Course Outline:

• March 28:

- Course Overview
- Analysis of Financial Statements
- Reading: Chapters 1 & 28

• **April 4**:

- Foundations of Net Present Value
- Investment Decisions Using Net Present Value
- Reading: Chapters 2, 5, & 6

• April 11:

- Introduction to Risk
- Reading: Chapters 7, 8, & 9
- Deadline: Assignment 1

• April 18:

- Valuing Bonds
- Reading: Chapter 3

• April 25:

- Valuing Stocks
- Reading: Chapters 4 & 13
- Deadline: Assignment 2

• May 2:

- Incorporating Risk in Project Valuation
- Sensitivity Analysis | Monte Carlo Simulation
- Reading: Chapter 10

• May 9:

- Valuation Case Studies
- Deadline: **Assignment 3**

• May 16:

- Valuing Financial Options
- Reading: Chapters 20 & 21

• May 23:

- Valuing Real Options
- Reading: Chapter 22
- Deadline: Assignment 4
- May 30: Memorial Day: No Class

• June 6:

- Managing Risk
- Course Review
- Reading: Chapters 26, 27, & 34